

Capture unveils the latest version of its online management and e-commerce solution

The latest release of Capture's web-based digital asset management, business and e-commerce solution – version 2.1 – was recently showcased at the International PACA Conference in Miami, and Picturehouse in New York, in October 2009.

Businesses of all sizes came to see a demonstration of the new feature-rich, fully web-based back-office and front-end system that many clients have already signed up to, from multi-nationals to smaller agencies across the world.

Its customer-centric design has been created to save time and money in this challenging economic climate with e-commerce front-end capabilities providing multi drag-and-drop functionality and multiple viewing variations from within the grid – leagues ahead of rival sites.

Simple but powerful functionality includes:

- Contributors can upload and keyword from anywhere.
- Rights aware, Sub-agent Distribution Module
- Pricebook that integrates with PLUS
- Multi-Lingual
- Integrates fully with existing invoicing and sales ledger

In short, Capture 2.1 will dramatically streamline your workflow and provide you with a return on investment at the click of a mouse!

Part of Capture Ltd is its own agency, Travel Ink - due to be rebranded and relaunched shortly.

info@capture.co.uk

www.capture.co.uk