



## **British Library launches new Images Online website with Capture**

The British Library has launched a new Images Online e-commerce website packed full of stunning content from the unique archives of the UK's national library ([www.imagesonline.bl.uk](http://www.imagesonline.bl.uk)).

The new system, developed by Capture Ltd, comprises a fully-featured web-based back-office system that integrates seamlessly with the front-end, streamlining workflows, and saving time and money for staff managing the picture library.

The British Library also used Capture's Managed Collections services to help add a wealth of new images to the Images Online site, all catalogued and keyworded using Capture's state-of-the-art hierarchical keywording system.

**Patrick Fleming, British Library Associate Director, said: "It is a brilliant feeling seeing the quality and functionality of the site. Everyone involved deserves the highest credit."**

**"Capture is a brilliant company at the forefront of the online picture library world. They have proved to be a first class partner and we look forward to seeing our Images Online site continue to grow and prosper as we add more content and exploit the site's tremendous functionality."**

Andrew Austin, British Library Imaging Services Manager, praised the slick shopping basket experience, the seamless integration between all elements of the front-end and back-office, and the fact Capture adheres to PLUS (Picture Licensing Universal System) and IPTC standards. He was also delighted with the improved web visibility and a host of great front-end features sure to delight picture buyers.

Abbie Enock, Capture Managing Director, said: "The British Library team has been inspirational to work with and we are committed to a helping ensure the long-term success of Images Online by providing the best platform and expertise possible, both now and going forward. It is great to know we are helping bring the amazing Images Online content to a wider audience."

Capture has been at the forefront of providing technology to the professional image industry for more than a decade. Its systems handle all types of digital assets, including video, audio and text. Capture 2.3 is a complete web-based digital asset management, business and e-commerce solution aimed at dramatically streamlining workflows – and saving time and money.

Capture not only provides software, but also skilled staff to actually do the work involved in running an archive. Capture's Managed Collection service is the perfect answer to **outsourcing** and can be thought of as a flexible extension to a client's office.